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DOB: 20March1969  
Marital Status: Married

## PROFESSIONAL EXPERIENCE

### **Director, Business Manager for Pac Rim Technology & Global Technology Offshoring, Merrill Lynch – Bank of America (05/07 – present)**

My role at Merrill Lynch – Bank of America is to develop and implement new business strategies for the 1) Rates, Currency, Credit, Commodities, Research, and Equities businesses in Pac Rim and 2) offshoring centers in America, Canada, Europe, and Asia

### **VP Regional ICT Sales, Telstra, Singapore & Hong Kong (04/06-05/07)**

My role at Telstra was to realize the potential value generated by the acquisition of the KAZ Group. Specifically, my task was to develop cross-organizational ICT products by blending KAZ IT services (acquired company) with Telstra's traditional network services. My duties included intra-organization product development and management, product evangelization, and sales & marketing management. My coverage included AsiaPac.

### **Consulting Manager – Intrapreneurial Projects, Singapore Computer Systems Pte. Ltd., Singapore (10/04 – 09/06)**

I was brought in to SCS on a consulting basis to create and manage intrapreneurial projects. My work included the Trusted Services and Telco-Convergence Practices. Duties involved sales management, solutioning, principal identification and management, and brand management. My coverage included AsiaPac.

### **General Manager and Founder, iamoeba Snd. Bhd., Malaysia (08/03-08/04)**

iamoeba provided solutions for mobile phones and PDAs. As GM, my duties included leading three divisions focusing on retail, interactive television, and enterprise solutions. During my tenure of less than 1 year, I closed accounts in Singapore, Malaysia, Thailand, Indonesia, and India worth over \$3M, grew the staff from 2 to 25, designed a J2ME/J2EE delivery and development architecture, succeeded in obtaining MSC status for the company, and sold the company to a privately held Malaysian IT vendor.

### **Managing and Founding Director, eXtropia Pte Ltd., Singapore, Malaysia, Thailand (05/00 - 08/03)**

At eXtropia, my duties included fund raising, sales and marketing management, project management, strategy and leadership, and technical research and development. eXtropia's market was corporate banking, and our products included Cash Management, Treasury, Trade Financing, and Loans and Credit systems. In December 2002, a large listed IT company purchased eXtropia.

### **Associate Director, Barclays Capital, London (02/99 - 05/00)**

At Barclays Capital, I managed the e-banking software development teams. During my tenure, my teams developed front-to-back Java-based automated foreign exchange (FX), Gilt, and Euro-Government Bond trading systems. Applications spanned full life-cycle process from real-time price feeds out to the net to bank-to-bank and customer-to-bank settlement, and reporting. In addition, we developed Equity Finance Inventory, pricing and ordering Interfaces for hedge fund clients. As of end of 2008, my architecture still serves as the foundation for e-banking. As a senior manager, my duties primarily involved team development, technical architecture and direction, and liaising with business units.

**Software Engineering Manager**, Electric Eye, Singapore (09/97 - 02/99)

At Electric Eye, I managed the software development team of 14 staff. During my tenure, my team developed a Java-based Particle Counting Management and Visualization software and air-conditioning system monitoring and control applications that included CAD/CAM floor plan builder.

**Founder**, Microline Software, Mountain View, CA

At Microline, I helped develop a ground-breaking, pre-Swing Java GUI toolkit that became the premium toolkit for enterprise development available at the time. The three founders sold the company to Neuron Data (Brokat) in September of 1997.

**Software Engineer**, R.O.W. Sciences/National Institutes of Health, Bethesda, MD. (07/95 - 12/96)

As NIH, I managed one of the web development teams for the National Center for Human Genome Research serving as team technical lead. My team and I developed Java/CGI-based bioinformatics, data visualization, and lab supply chain management applications in support of the Breast Cancer (BRCA) project.

**Online Services Coordinator**, Electronic Frontier Foundation (EFF), Washington D.C. (1993 – 2000)

While serving with the EFF, I built and maintained EFF's award-winning On-Line Library and World Wide Web site. In addition, I prepared policy papers on telecommunications and information technology issues. Finally, I organized online fund raising and press relations and managed 9 interns.

**Founder, eXtropia.com**, Maryland (11/95 - present)

At eXtropia, I designed, customized and provided training for over 20 custom CGI applications for online companies. The site, won several net awards (including NCSA, The Well, AOL, Magellan) and recognition in such magazines as Web Week and /MSGs from the 40s for work with public domain CGI Applications.

## **TEACHING POSITIONS**

**Adjunct Assistant Professor**, National University of Singapore Department of Business Policy, (08/06 – present)

- TR 2202 / BMA 5115 – Technological Innovation (undergraduate and MBA levels)
- Integrated Small Business Management – APEX Program
- Practical Intrapreneurship – Sime Darby Executive Program
- Technopreneurship Innovation Program - Business Plan & Investment Segment
- Executive series – Marketing and Business Strategy for SMEs
- Startup@Singapore & Thammasat University Asia Moot Corp – Judge and lecturer

**Adjunct Professor**, Singapore Institute of Management, (09/06 – present)

- ICTCY3 - International Competitiveness and Technological Change (executive level)
- BUS357 – Starting and Managing a Business (undergraduate level)
- BMSZ324 – Business to Business Marketing (executive level)
- BMSZ112 – Product Management (executive level)
- UOL138ICT - Information and Communication Technologies: Principles and Perspectives

## **ENTREPRENEURIAL AND ANGEL ACTIVITIES**

**Founding Director**, Honeycomb Asia Pte. Ltd., Singapore (02/02-present)

Honeycomb Asia is an enterprise software distributor focusing on bringing world-class technology to Asia from Israel, Europe, and the US. Though I now serve as a non-executive Director, at

Honeycomb, my duties have in the past involved technical due diligence, business development, and managing the support of our regional Value Added Resellers network.

**Founding Director**, Intevol Pte. Ltd., Singapore (08/04 – 02/09)

Intevol is an independent software vendor focusing on Interactive and Enhanced TV products for digital and analog television broadcasters with live installations in Malaysia, Singapore, Indonesia, Philippines, and Thailand. At Intevol, my duties involved software architecture, fund raising, business development, and general management. Intevol was acquired by a regional ISV in February 2009.

**Founding Director**, mobileXpress Pte. Ltd, Singapore (01/03 – present)

mobileXpress is the regional franchise owner for the mX brand that is the first retail distributor of mobile and multimedia content for phones and PDAs throughout SE Asia. mX kiosks are located throughout SE Asia at major shopping malls and provide global cutting-edge content to consumers via direct connection. As a non-executive Director, my role has been to help with fund raising, general management, and business development.

**Founding Advisor**, tenCube Pte. Ltd., Singapore (01/05 – present)

tenCube is an independent software vendor within the mobile application development space. tenCube provides a development platform that sits on top of the Symbian, Palm, and Windows operating systems and affords developers complete remote control of every aspect of the phone OS. In addition, tenCube has developed several applications leveraging the platform. Platform and applications have been deployed for M1, Starhub, Celcom, and several other leading telecoms providers regionally. As Advisor, my duties involve software architecture and consultancy, fund raising, business development, and the audit of general management

**Founding Advisor**, Xbridge Ltd., London (08/00 – present)

Xbridge is the leading online commercial lending strategy and software specialist. In the United Kingdom, most online business finance transactions originate on systems built and managed by Xbridge. Their commerce solutions power the online strategies of many of the UK's most prominent financial brands, including 4 of the 6 largest banks. Xbridge is also the United Kingdom's largest online intermediary for business finance. Over 250,000 small businesses have used Xbridge-powered online marketplaces to find the most appropriate commercial lender and/or insurer. Xbridge marketplaces are integrated into over 200 leading portals and business finance websites, including AOL, Yahoo!, Tiscali, BT Openworld and Decision Finance. As non-executive Director, my role has been to help guide technical system design and architecture.

**Founding Director**, BPOsource, Kuala Lumpur (03/04 – present)

BPOsource is a project management company focused on offshore outsourcing of Information Technology (IT) and Business Process Outsourcing (BPO) services. It's clients are located in North America and Asia. The company services both Multinational companies (MNCs) and Small and Medium Enterprises (SMEs) seeking to outsource their financial, IT or supply chain management processes. As non-executive Director my role has been to help guide technical system design and architecture.

## **PUBLICATIONS**

### **BOOKS PUBLISHED**

- Strategic Information Technology and Portfolio Management - Software Design Patterns and Management Strategy, 2009
- Applied Perl, 2001
- Instant CGI/Perl, Osbourne, 2000
- Java Programming with Microsoft's AFC, Wiley Press, 1997
- CGI For Commerce, MIS Press, 1997
- Perl 5 How To, WAITE Group Press, 1997
- How To: CGI, WAITE Group Press, 1996

- Instant Web Scripts with CGI/Perl, MIS Press, 1996

#### **MISC WRITING AND EDITORIAL WORK**

- Contributing Editor, ASP Cookbook, Mac Millan Publishing, Feb 2000
- Contributing Consultant for CGI and SSI, Shuwa System Co. Ltd. 1997
- Columnist, JavaBoutique.com, Java Application Development
- Columnist, The Singapore Straits Times, The Mobile Developer, 2005
- Columnist, The Singapore Straits Times, The Malaysian Star, and Internet.com, "Web Ware"

#### **SPEAKING**

- **Startup@Singapore**, Business Plans, Singapore 2008
- **Startup@Singapore**, Entrepreneurial Financials, Singapore 2007
- **Startup@Singapore**, Value Propositions, Singapore 2006
- **Digital Convergence**, A\*STAR (October, 2005)
- **Data Center Mgmt Best Practices & Sarbanes-Oxley**, Enterprise Summit, KL (July 2005)
- **Business Continuity Technology and Process**, Enterprise Summit, KL (July 2005)
- **Interactive Television, and Enhanced Media Convergence** Communicasia 2004
- **Mobile Technology Business Models**, Mobilitek, September 2004
- **Open Source Development Methodologies**, OSS101 Malaysia (December 2003)
- **Large Scale & Highly Secure App Development**, Banking Tech Asia 2002, KL (Sept. 02)
- **Securing the Enterprise**, 2nd E-Security Seminar, KL (4/9/2002)
- **Project Management Across Borders** - Malaysian Open Source Conference & Exhibition 2002, KL (7/8/2002)
- **The Application of Open Source Development & Business Methodologies to Enterprise Projects**, I And I, Singapore (June 2002)
- **CGI For Commerce**, McGraw-Hill Osborne Community, Singapore (10/11/2001)
- **Secure Banking Application Development**, iSecurity 2001, KL (17/10/2001)
- **Advanced Java Design Patterns**, SUN's Java Certification Day (2/10/2001)
- **Web Security for the Enterprise**, Malaysia's TV3 on the programme "Malaysia Hari Ini (Today)" (4/9/2001)
- **Keynote**, The State of Electronic Commerce Today '97 Conference
- **Developing Large Scale Web Applications in Perl**, O'Reilly's First Annual Perl Conference '98
- **Full-Day Perl Tutorial**, Web Design '98
- **Full-Day Perl Tutorial**, Web Design '99
- **Extropia.com: A Case Study in Open Source Software**, LINUX WORLD '99
- **Perl in the Financial Community**, O'Reilly's Third Annual Perl Conference '99

#### **EDUCATION**

##### **Master of Business Administration, 2006**

Dual degree program at National University of Singapore and University of California at Los Angeles

##### **M.A., Science, Technology and Public Policy, 1996**

The George Washington University's Elliott School of International Affairs, Washington, D.C. Specializing in the Management of Information Systems and International Information Technology Policy

##### **B.A./B.A., Political Theory/Cultural Anthropology, 1994**

University of California at Los Angeles, Los Angeles, CA Graduated with Latin Honors

References available on request